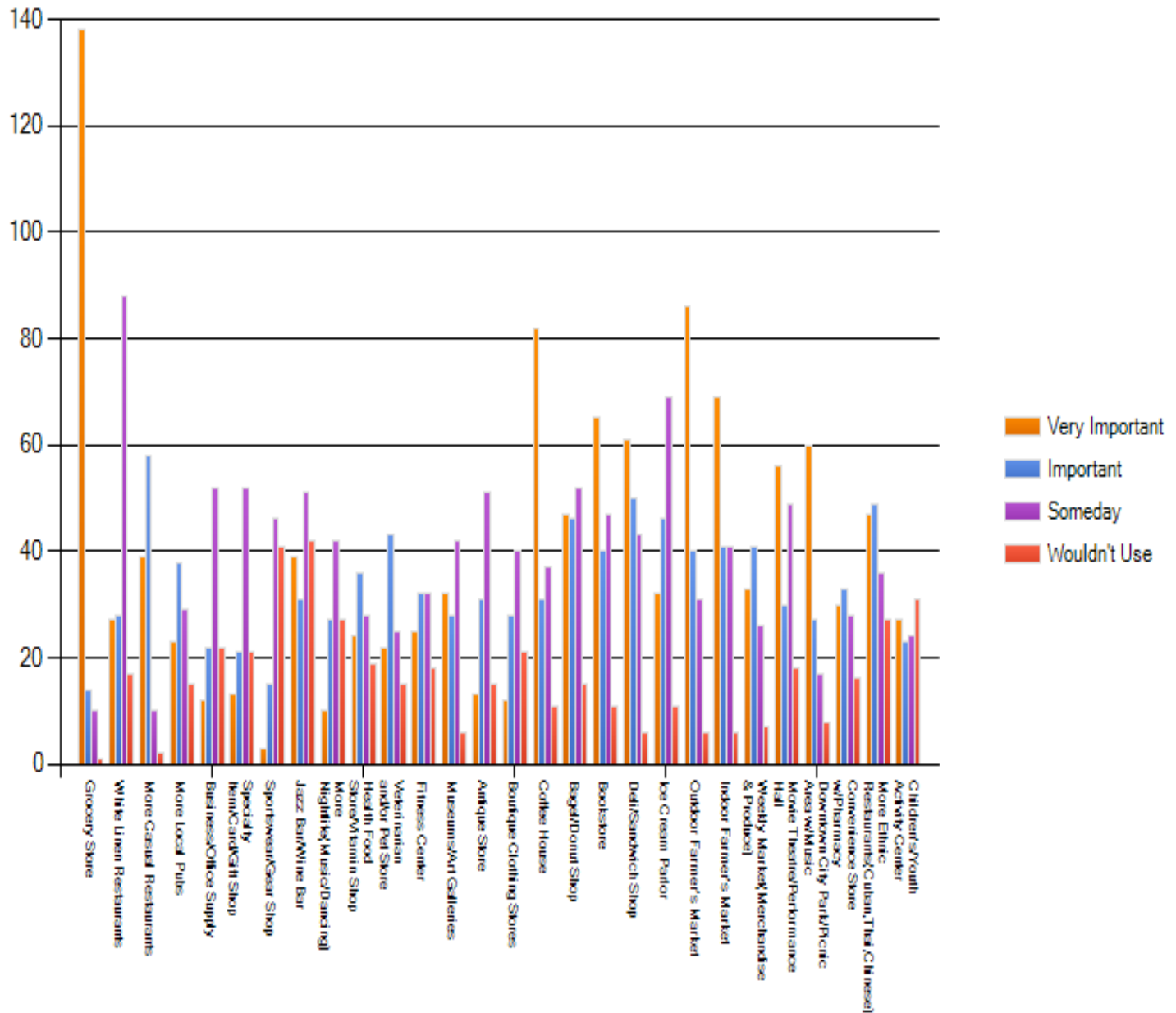


# Neighborhood Survey Report

A survey was created by the Economic Development Department in an effort to evaluate current resident ideas regarding items that are important to them and what prospective residents and visitors look at when considering local businesses or relocating to the area. The survey is always available online (Survey Monkey) at [www.DowntownEastPoint.com](http://www.DowntownEastPoint.com) for residents to take at any time. Surveys were also hand delivered to Neighborhood meetings by EPMSA. As of 10/12/10, 169 Surveys were completed.

## Rank the following items you want to see or see more of downtown:

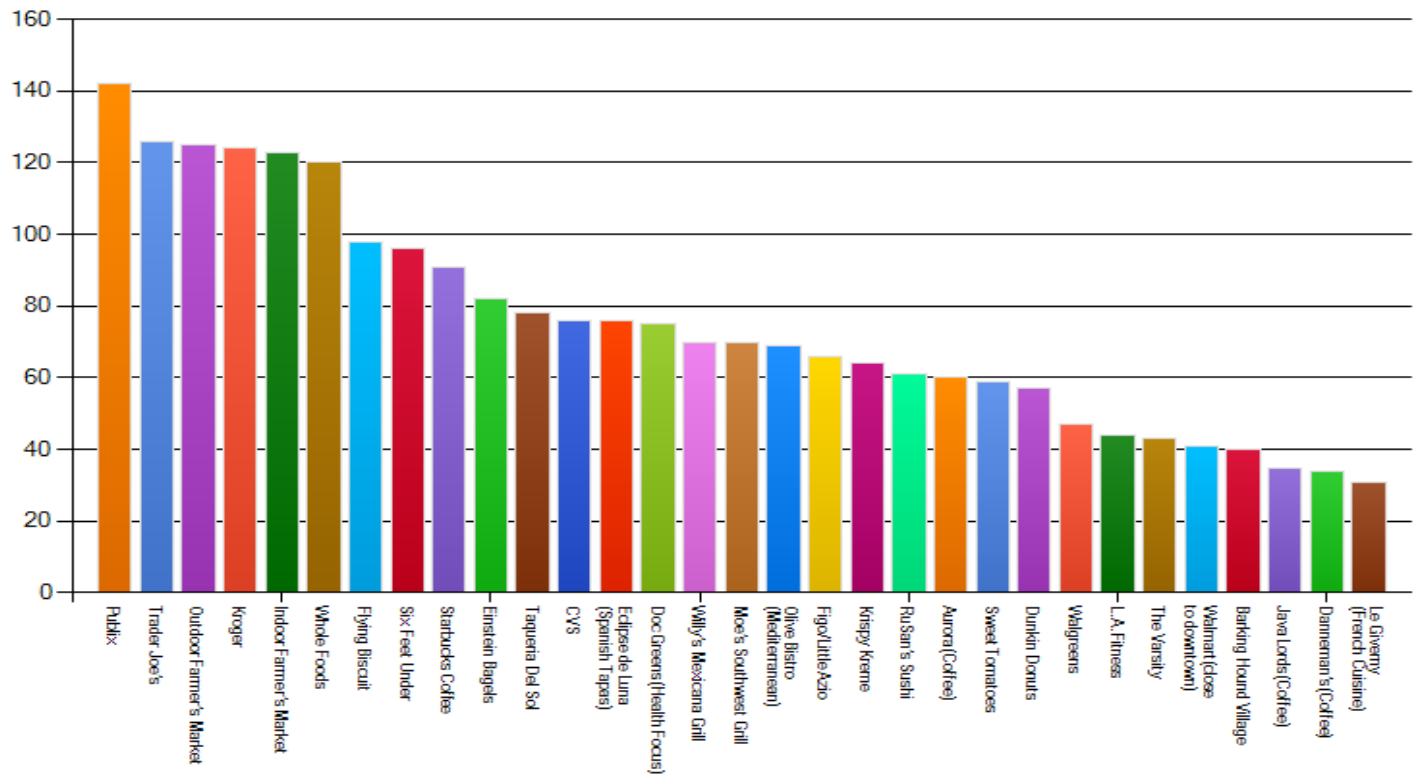


## What do you want to see more of downtown?

1. All You Can Eat and Electronics Mega Store
2. A Kroger or Publix. Locally grown produce – organic
3. Adult sports leagues, bowling alley, swimming pool, bike lanes, better security and lighting on footbridge and elevators. Possible video police surveillance.
4. Main attraction
5. Music store, drugstore, bar w/music
6. AN INDOOR OR OUT DOOR POOL!!!!!! MORE YOUTH ACTIVITES TO KEEP THE TEENS OUT OF TROUBLE
7. Bike paths are high on my list
8. Bicycle shop
9. I would love more festivals, movies on the green, cultural festivals that celebrate the diversity of the community, just more things in general that bring the community together (including children/youth center activities). Thank you
10. If we could get a Grocery Store, please try to make it a Publix store. Music and dancing would be just great. My husband and I used to go dancing every weekend when we were dating. Of course, I would prefer oldies like 50s, 60s and 70s music. Something you can actual dance to not all rap or hispanic music.
11. Fast food restaurant such as McDonalds
12. Multiple Answers: Toy store, Sushi restaurant, Einstein's, TJ Maxx, Museum, Craft Store
13. I would like to see a beautiful downtown area where I could take my out of town guests for a pleasant walk, browse, see some history, stop for coffee or a beer, wine, sit outside and watch people go by. Just as in Europe or Decatur, GA. We have nothing but hair salons, and empty stores. We need some gift stores, antique stores, bookstores, stationery stores, and a park with flowers, benches etc.
14. Bakery
15. We need nice salons. My wife drives all the way to Douglasville just to go to a nice affordable Aveda salon.
16. POOL for kids to use - like City of Forest Park or City of College Park
17. Downtown needs STREET TREES.... the whole landscape is so hostile... no shade, no color, no movement, no sound calming... all of these things would be provided by street trees... not to mention the environmental value of the same - for relatively VERY LITTLE investment, the city could RADICALLY change the downtown scene... you don't have to court business to plant trees, you don't have to give trees any "tax breaks" - you don't even have to decide what constituency would use them... we would ALL use them. It's such a no-brainer really...
18. Everything mentioned here is important, but the top concern is that it is \*local\*. Please do NOT bring in major chains or other "anchor" stores. We have an amazing, creative and diverse community that needs to be showcased. Our beautiful and quaint downtown must not be ruined with so-called modern (ugly) development. I would love to see incentives for local business and historic preservation.
19. Most of the items listed above are really good choices for the neighborhood. My concerns would be making sure they really cater to the needs to keep the customers coming back. In so many words...have something we can really used and not just cater to a trend.
20. The downtown area should be more pedestrian friendly. Park those cars and walk, people!! How about a Publix?? Thank you
21. Walgreens type. Something that answers the question - I need buttons, thread, pencils, etc. even a jewelry store, shoe repair, bakery, etc. Prior to MARTA and the closing off of roads, that cut Jefferson Park, Blount St Area and others off from Downtown you had patrons. Maybe go back and look what was here then, people's basic need don't change that much. Grocery Store, pharmacy, gathering place other than a bar.
22. Shouldn't Tri-Cities School collaborate with city and use their new performance hall as a movie theatre? Or have a very large labyrinth on the greens near the senior center to use for walking and meditation. The city needs to have a theme like being known for the place to buy great antiques with lots of shops. I would like to see a business incubator--so East Point can be seen as the place that grows small businesses.
23. Indian food, sushi, southern home cooking
24. Not just another (grocer similar to what we have), but a NICE grocery - Publix perhaps. We have an abundance of dirty, run down grocery stores with poor selection and even poorer quality foods. Even more important - a healthier Grocery, specifically Trader Joes. A Trader Joes would bring a LOT of business traffic from North and South - great for the city. I think Whole Foods would be too "Up Market" for this area.
25. How about a nice Mexican restaurant!
26. A grocery store which does not include things like rotten food and expired products would be nice. A Trader Joes would do well!
27. Grocery Store. Grocery Store. Grocery Store. Would love to see a Publix. Oh, and a YMCA.

28. Where applicable, organic/fair-trade and locally owned would be great items to include. Please look at Sevananda in Little 5 Points as an example of what would be a great addition to downtown East Point. Thanks!
29. It would be a great idea to close White Way between Thumps up and Bank of America and create an outside patio for people to eat, read a book, etc.
30. Outlet Stores, Crafts, Linens & Gifts, Urban Garden Shop

### Which specific businesses listed below would you patronize if they opened in the downtown area?



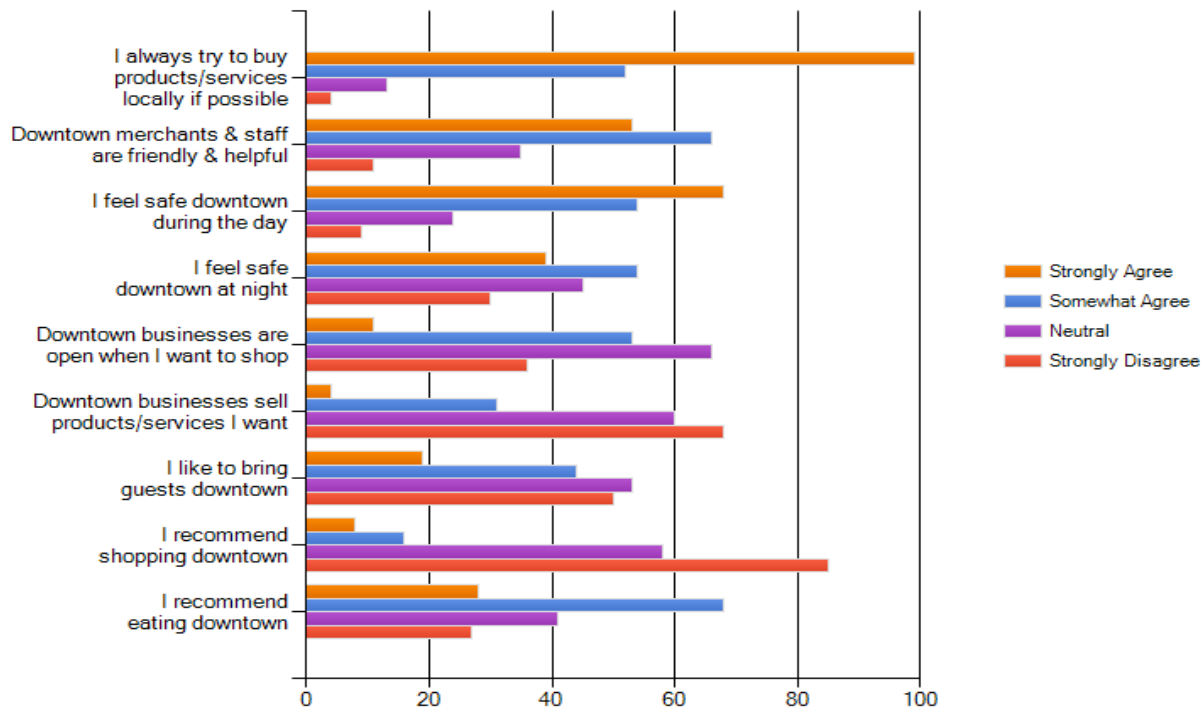
### Which additional specific businesses would you patronize if they opened in the downtown area?

1. Ryan's Steak house, Golden Coral, Office Depot, Ashley's Furniture, Pike Nursery, Camera Shops, Fantastic Sam's, Beauty College, McDonalds, Best Buy
2. Best Buy
3. Aldi
4. A good seafood restaurant would be nice.
5. Sidewalk cafes, outdoor dining, fine dining, antique/boutique shops
6. Caribou, LaFonda, Cuban/Mexican, Eateries like on Ponce de Leon
7. Breakfast restaurant
8. Sandwich shop (i.e. Blimpie, Subway, Quiznos)
9. Aldi Foods Store, Office Depot
10. Thai Heaven. A Gay bar with dance floor - like Mary's but bigger & better. (Some Local Bars) are too smokey. Coffee shop/dessert place that is open later.  
We need a grocery store- Publix would be great, Trader Joe's or Whole Foods- even better. I drive to Midtown for groceries.
11. Bookstore, clothing store (with clothing geared to not looking like a pimp, like I live in the "hood".)

12. Restaurants, Sports Gear/ Sportswear shops, Upscale Food Stores/Health Food, Stores, Apparel, shoes, Adult Social Bar (Jazz, Blues)-nice, no young folks  
Sports Bar for 35 & Up
13. Health Food Store, Pet Supply Shop, There are no shops to browse with a friend.
14. Panera Bread, Jason's Deli
15. Quality Dry Cleaner, Public Pool
16. Planet Smoothie, PetSmart, Kinko's, UPS store, High-End Clothing Boutique's
17. Neighborhood restaurants such as Decatur's Farmburger, Cakes and Ale and college Parks Brake Pad are the best formats for EP.
18. I would love to see an independent or semi-independent (Aurora, Java Lords, even Caribou) coffee shop in E.P. More casual and ethnic restaurants would be great, too.  
Of course, I would be thrilled if a Publix or Trader Joe's opened in E.P.  
It would be so nice to be able to grocery shop, eat and hang out in a great coffee shop in the best City in Fulton County!
19. It would be wonderful if the focus of downtown was geared toward sustainability and the support of local businesses and farmers/producers as well as those businesses that practice the same such as Whole Foods. I would shop downtown several times a week if this was the case. Farmers Market in or out would be great- Sweet Auburn Curb Market is a good example of what can be done in an urban environment.
20. Aldi (grocery)
21. Specialty shops, antique shops
22. Wal-mart
23. Car Wash
24. Red Lobster, Up the Creek, country buffet
25. Anything & everything
26. Please no Williy's/Moe's or un-authentic mexican cantina type places. A "Farm Burger" or "Porter" would be a nice addition.
27. Smoothie king. Quiznos
28. Movie Theatre
29. Figo/ Little Azio
30. Boutiques, card shop (hallmark)
31. Business/office supply store
32. Gladys Knight chicken & waffles
33. Bookstore, movie theatre, flea markets/antique store, restaurants
34. Wal-mart, Petsmart
35. Grocery store, upscale dining
36. Walmart, home depot
37. Theatre, movie house
38. Not sure what Barking Hound Village is!?! Basically, if it is good food or well known store, I would go there.
39. I would love to see a repertory movie theater that showed a mix of recent and classic movies, something like the Plaza or Georgia State's Cinefest. It probably wouldn't take much money, so it will have to be something I do after I win the lottery! I would also love to see a well stocked used book store!
40. Please, please, please do NOT bring in more chains, especially (big box shopping)! We moved to East Point because of the small-town charm and the incredible potential East Point has to become an outstanding, artistic community. Please don't ruin it!
41. The main thing that I notice about downtown East Point is that everything is closed on the side streets and on Main Street a few places stay open late. I would like to see downtown East Point lit up with some nice lamp post and trees to make it more inviting to walk in the evenings. A lot of the businesses that are downtown close at 5pm which makes it look deserted.
42. Let's keep it healthy.
43. Nice mid-price restaurant/cafe/teria. I do not believe camp creek brings business to downtown - too much distance. Why, as it is now, would you come downtown if you were at CC?
44. What an utterly bizarre list...I wish there were an option for a farmer's market. A real one, not a "green market." It's a little complicated. CSAs seem more cost-effective for the farms. Right now, I don't know of any walking distance drop-off CSA places, so I might as well drive to Truly Living Well.
45. Best Buy
46. Any taqueria, any good mexican or tex-mex -- El Toro, Matador, La Fonda, etc
47. Best Buy

48. Please DO NOT consider (big box shopping) EVER. Please!!!!
49. Doc Cheys
50. Doc Greens, Whole Foods, and a fitness center would be great downtown.
51. Factory Outlet Stores: Banana Republic, J.Crew, Brooks Brothers, etc.)
52. NO to (big box shopping) - they destroy downtown areas. I'm more inclined to go to a Target store, but I think downtown EP needs more independent businesses and NO nation-wide chains in order to make it usable and part of the town.

**How strongly do you agree or disagree with the following statements?**

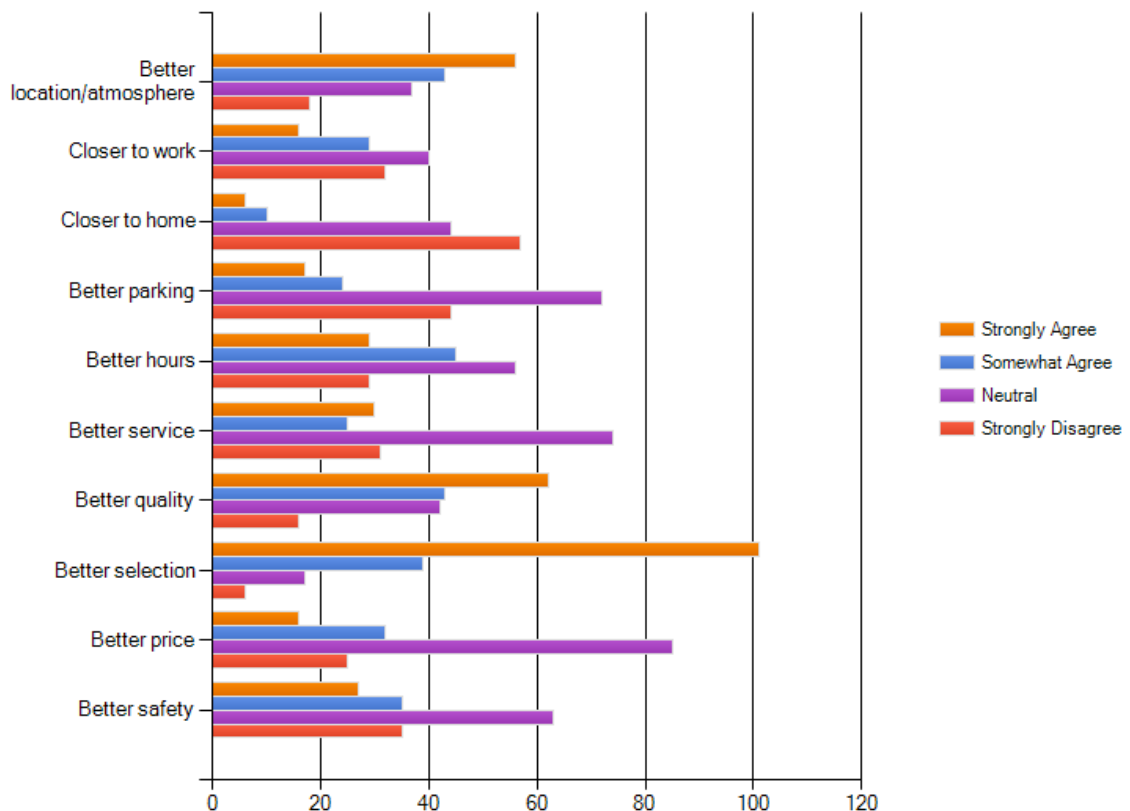


**Comments:**

1. I would like someplace to sit and enjoy the ambiance that is a downtown characteristic.
2. I buy locally depending on price. Downtown is clean, but not inviting. Some businesses close to early
3. THERE IS NOTHING DOWNTOWN THAT I WANT TO PARTICIPATE IN...
4. There's almost nothing there today.
5. If there were more in downtown east point, then I would not need to go to downtown Atlanta.
6. We need help with this. The big advantage is the location of MARTA so anyone can get downtown
7. We have so few stores to shop at unless you need braids, weaves, or banking opportunities.
8. College Park seems to have the better food in their "downtown area". If I want pizza or breakfast, we are going to downtown East Point. Anything else we usually end up in college park at one of the nicer restaurants or Noodle.
9. Well, there really isn't much shopping downtown if you don't need braids or wings or your nails done...
10. I love this town and am so proud to have moved here recently. As a woman, nighttime can feel a little sketchy, but just barely. The food I have sampled so far has been wonderful, as have the merchants - I have not yet had a bad experience. My mother and I have discussed starting a yarn and fabric business in downtown as well.
11. There isn't enough downtown activity to answer these questions. I shop at ACE Hardware to give back locally but aside from that, there isn't any shopping or much dining to frequent or recommend. East Point is lacking tremendously in shops, dining and hot spots. We have a large number of residents who would generate business into our downtown if it were available. We are forced to drive to Little Five Points, East Atlanta, Decatur - for the experiences that we want.

12. I would love to have options that would keep me in my neighborhood because I hate Atlanta traffic. I would love to see downtown East Point like East Atlanta where you have everyone strolling alone window shopping and have a large amount of choices to eat.
13. There is not enough variety.
14. I wish there were a non-scary grocer nearby.
15. Downtown East Point is a ghost town on the weekends and that is when I tend to have more leisure time to be there.
16. Downtown East Point does not have any feel to it--it is just stuff and buildings all disjointed. Take a lesson and cue from Hapeville--it feels like a community. East Point is planned well could be a nice walking community.
17. Noted as an "urban renewal district" by MARTA is a negative.
18. The only thing I can say is I wish East Point and to some degree College Park would put their heads together and combine their efforts to do whatever Downtown Decatur did...If we had that I'd probably never travel more than 4 miles from my house for anything.....
19. There is no variety in the businesses downtown. Over 50% of the businesses are beauty salon/hair shops, wings, laundromats, bail bonds. All of these services are things I do not use or have need of.  
I usually end up going to Camp Creek, College Park, Hapeville, or Atlanta for shopping, dining, and entertainment.
20. I can't recommend shopping downtown because there IS no shopping downtown.
21. I'd love to recommend shopping or eating downtown, but not enough options or variety at present. Nighttime safety needs to be addressed in the parking areas.
22. Products and services are limited in our downtown area. However, the few businesses we do have sell and provide great food and services.

**I eat at restaurants outside of downtown East Point due to:**

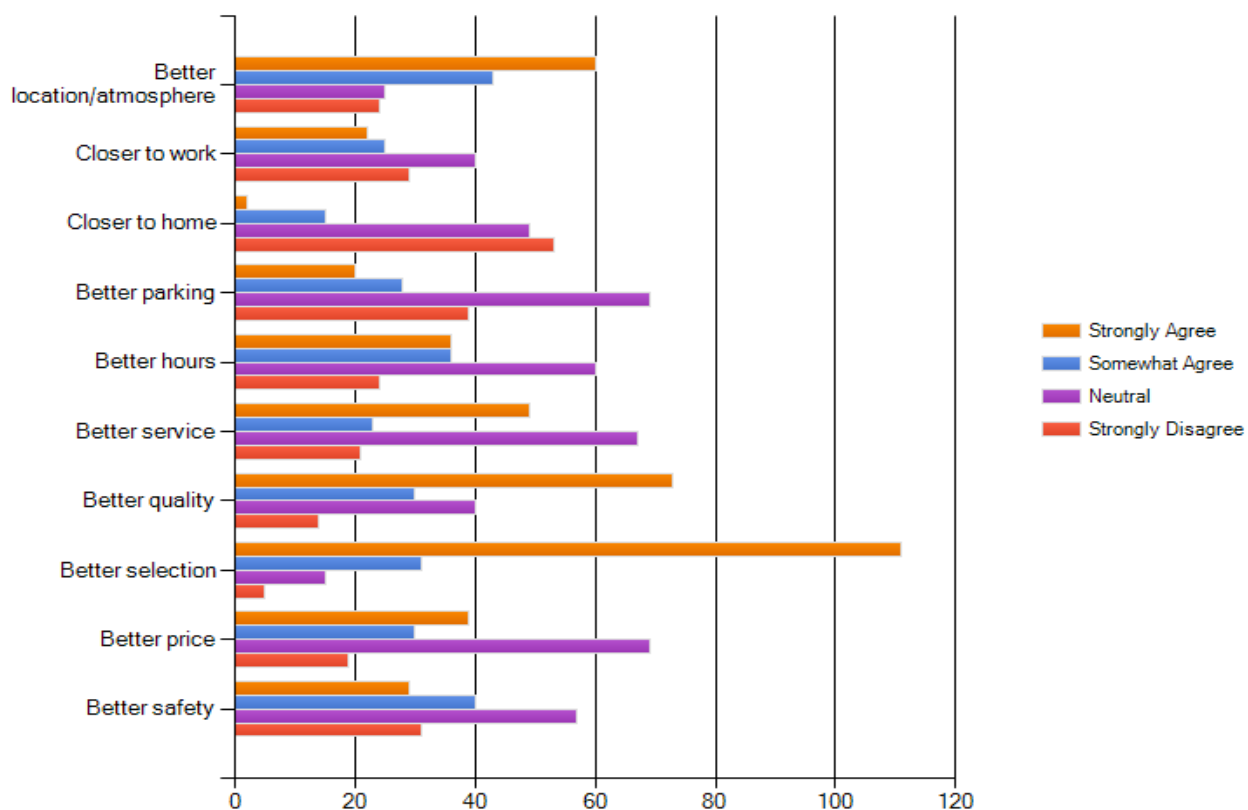


**I eat at restaurants outside of downtown East Point due to:**

1. More variety and value.
2. Different atmosphere to event I'm attending
3. Because restaurant is located near a retail establishment that I need to go to. Also for more variety.
4. Where I feel a sense of community/where my friends eat

5. More choices; we don't have a wide selection of restaurants
6. Better Food! strongly agree.
7. I go outside East Point for food I can't get here (ethnic) or a specific place I like (5 Seasons, RuSans) or because I'm out at a location for something else and it's convenient.
8. We do not eat at major chains or fast food. We work hard to patronize only locally owned businesses and do a lot of cooking at home using fresh and local produce and meats.
9. Again - need more variety in East Point. Can only eat at the same places so many times...
10. Not really sure if it is a fair question. I say that because they're so many other options to downtown East Point when it comes to restaurants
11. My household has good cooks... We tend to eat at home most often. Drinking is another matter...
12. I live in Jefferson Park and in eat at The Break Pad, Fina Bistro, Noodles, Oz Pizza
13. There just aren't that many restaurants in downtown East point. You can only have pizza, burgers or fried food so many times in a month. Fast Food does not count - we do not eat Fast Food in this house.
14. Because there are only 2 places to eat dinner in downtown East Point
15. More options of places to eat.

**I shop at stores outside of downtown East Point due to:**

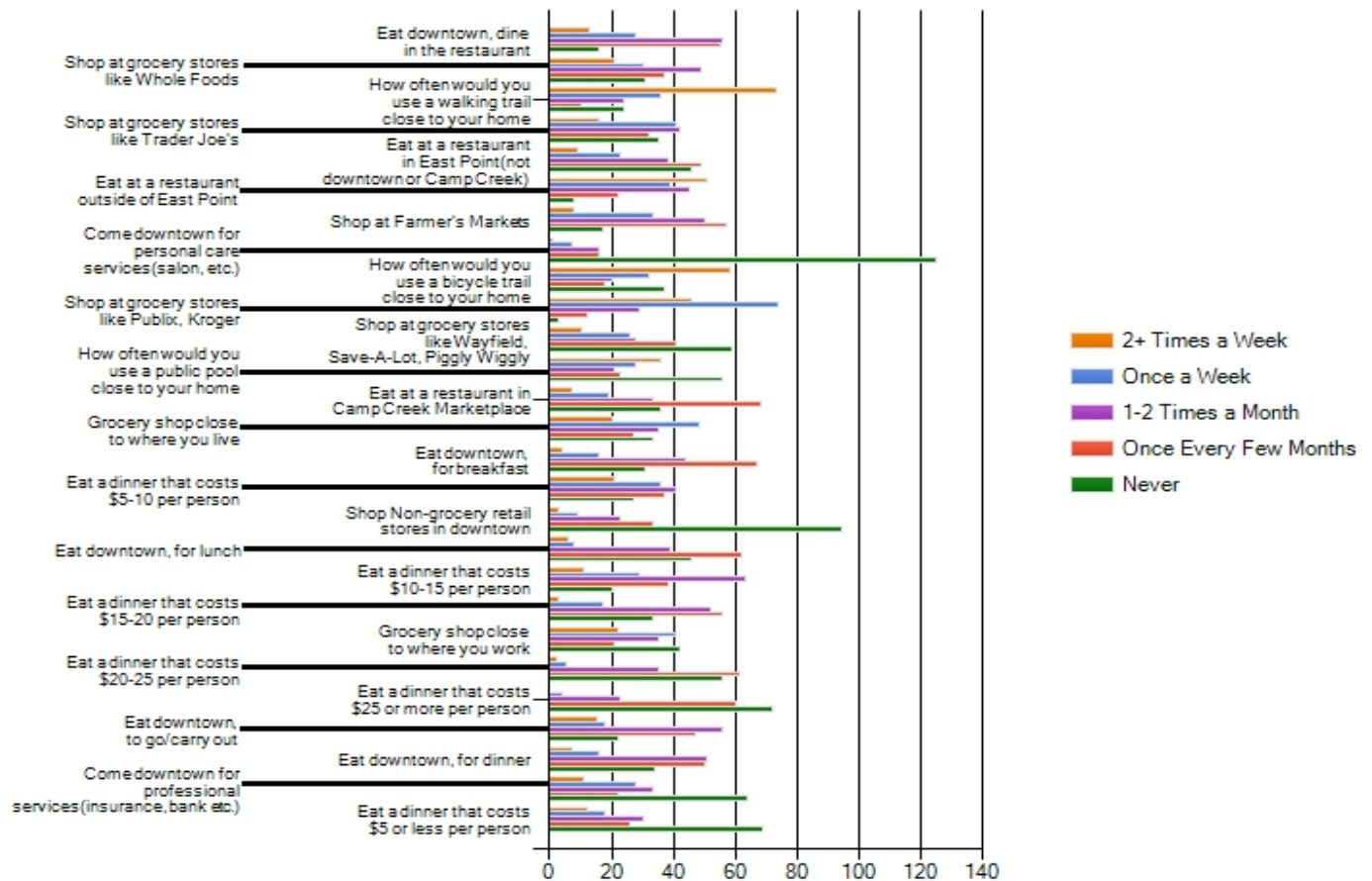


**I shop at stores outside of downtown East Point due to:**

1. Mostly by internet
2. Most of the stores in downtown East Point look trashy.
3. There are almost no stores in downtown EP, as far as my needs go. My "Strongly Agree" answer would be "They Exist."
4. Not a critical mass of shopping available in downtown that I use (other than restaurants/bank) so I make lists and do my shopping when I'm in Atlanta for other reasons.
5. There is nothing downtown
6. No good choices. I would shop downtown if we had a Publix, Whole Foods, Goldbergs bagels, Starbucks, Dunkin Donuts
7. I feel safe downtown, and would love to do more of my shopping there, but there aren't really any stores that sell things I want/need. I wouldn't want larger retail stores too close to downtown though.

8. Again, we strive to support local business, but if it's not available here, we have to go where we can get it.
9. I believe that people will drive to the moon, if what they wanted was there. Downtown East Point is going to have to something to offer
10. What Stores? If it were not for EP Hardware I do not know of a store in downtown. Banks, yes. Dry Cleaners, Drive thru fast food, pharmacy, no.
11. Wayfield and Kroger are death traps and loaded with thugs. You do not feel safe and the stores are nasty with poor service and quality.
12. There is nowhere to shop in downtown East Point.
13. There are stores in downtown East Point?
14. More options. There aren't many stores downtown to patronize.

### How often do you do the following?



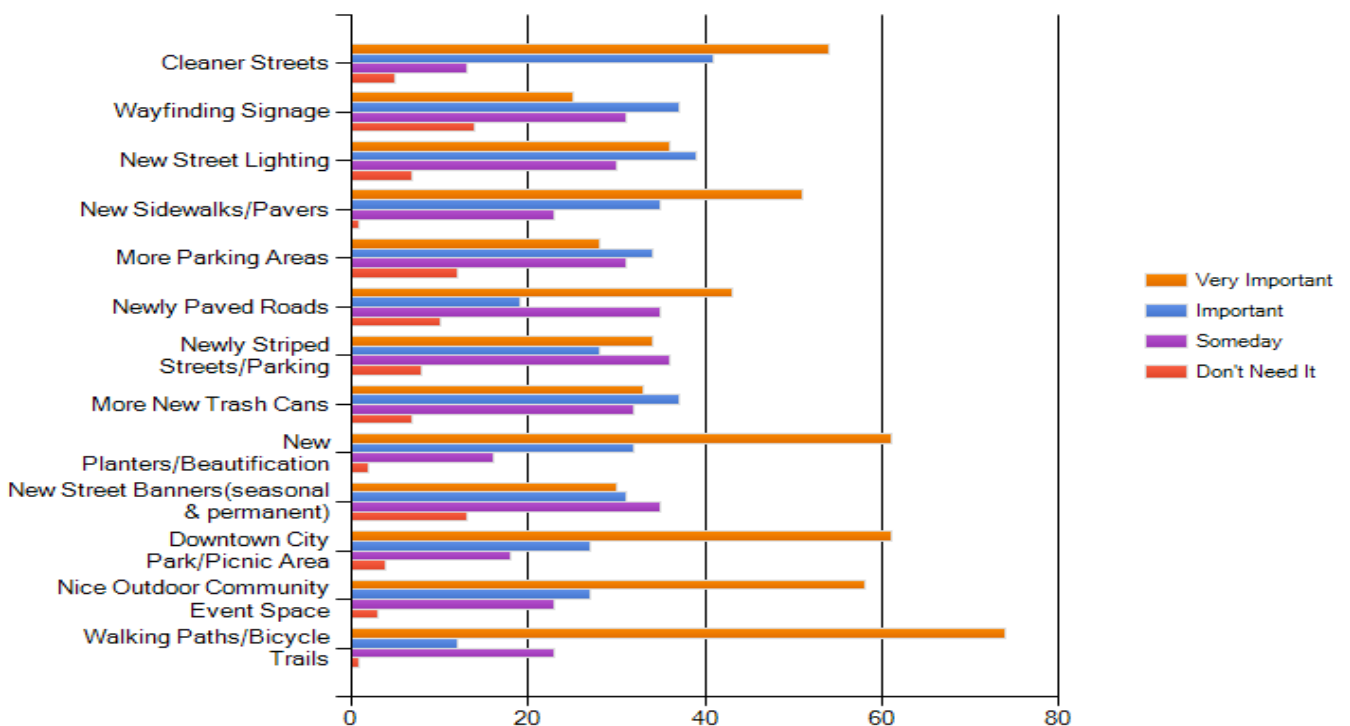
### How often do you do the following?

1. I love riding my bicycle and would THOROUGHLY enjoy a biking and/or walking trail.
2. I only shop close to where I live once every few months because there is only a crappy grocery store near home.
3. Would always use Whole Foods if it was near
4. I only shop at Wayfield because it is close. I would rather go to Publix, Kroger, etc...same w/ Whole Foods & Trader Joe's.
5. I would use a well shaded and maintained dog park 3-4 times a week.
6. If there were an indoor swimming pool with lanes and convenient hours (for people who work 9-5) -- particularly open from 5-10 pm, I would pay to join such a pool.
7. Personal care services such as a salon, etc. would be nice but for some reason all the shops cater to blacks only. I am white and the minority in East Point. Hapeville is the closest place to find a clean hair salon that does white female hair.
8. Other than banks, restaurants, hair salons, thrift stores, there is nothing else to frequent in East Point
9. I would love trails, but the locals would scare me off.



10. Most of my "never"s listed above are simply because there either hasn't been an opportunity for me or because it is not available.
11. How about the return of the bowling alley?
12. When the heat index is less than 95, I walk to and from the MARTA station for my daily commute. I want to bring my bike back into play, but I ran out of time before the heat shot up.
13. I tend to shop in Midtown (Whole Foods, Trader Joes, Publix) or Publix @ Camp Creek. I would like to shop on Downtown East Point more often, however, there is little to nothing sold there that I need. I have patronized some of the College Park downtown shops.  
I would love to see a Publix or Whole Foods at Tri-Cities Plaza. Two of my children attend a local independent school and I think that a good grocery store at that location would be patronized quite a bit by the other parents, faculty and staff; a significant number of whom now live in the area.
14. Try bringing in a real grocery store like Publix where we don't stand in line behind EBT cards and thugs in the parking lot..aka Kroger on Cleveland. Until you get the thugs and ghetto under control East Point will not have an opportunity to move and progress forward. Yes, the truth hurts.
15. The organic food industry is growing in every state except Kentucky (tobacco and horses rule there). It would be in the city's best interest to explore the idea of having both a Farmer's Market (for local food) and a chain style health food store. Doing so would not only draw customers from the entire Southside. It pains me to have to make a special trip to Atlanta just to do healthier food shopping. Let's get 'green' in more ways than one!
16. Would use bookstore, health food shops, natural clothing stores
17. I happen to work as well as live in East Point, so I frequent Oz Pizza and the other downtown restaurants fairly often for either lunch or dinner. I would spend more money (\$15 and up) if there were more options, especially slightly more upscale dining like Fina in College Park, for instance. The only reason I do not shop in stores like Trader Joe's or Whole Foods is because they are not in East Point. I try to avoid Publix at Camp Creek because it is too overcrowded. We do most of our shopping at either the Forest Park (Georgia State) Farmer's Market, Sherry's Produce in Hapeville, or Super H Mart in Riverdale. We typically go to Wayfield Foods for milk or bread only because the quality of the produce is subpar. Sometimes we buy meat from Wayfield, but more often at Super H due to selection and prices.  
A Publix or Kroger in downtown East Point would be a God-send.
18. East Point has no major grocery stores. The only reliable one is Wayfield and most of their products are outdated. I have to do my grocery shopping outside the city.

**If funding was available, please rank the following you would like to see happen downtown.**



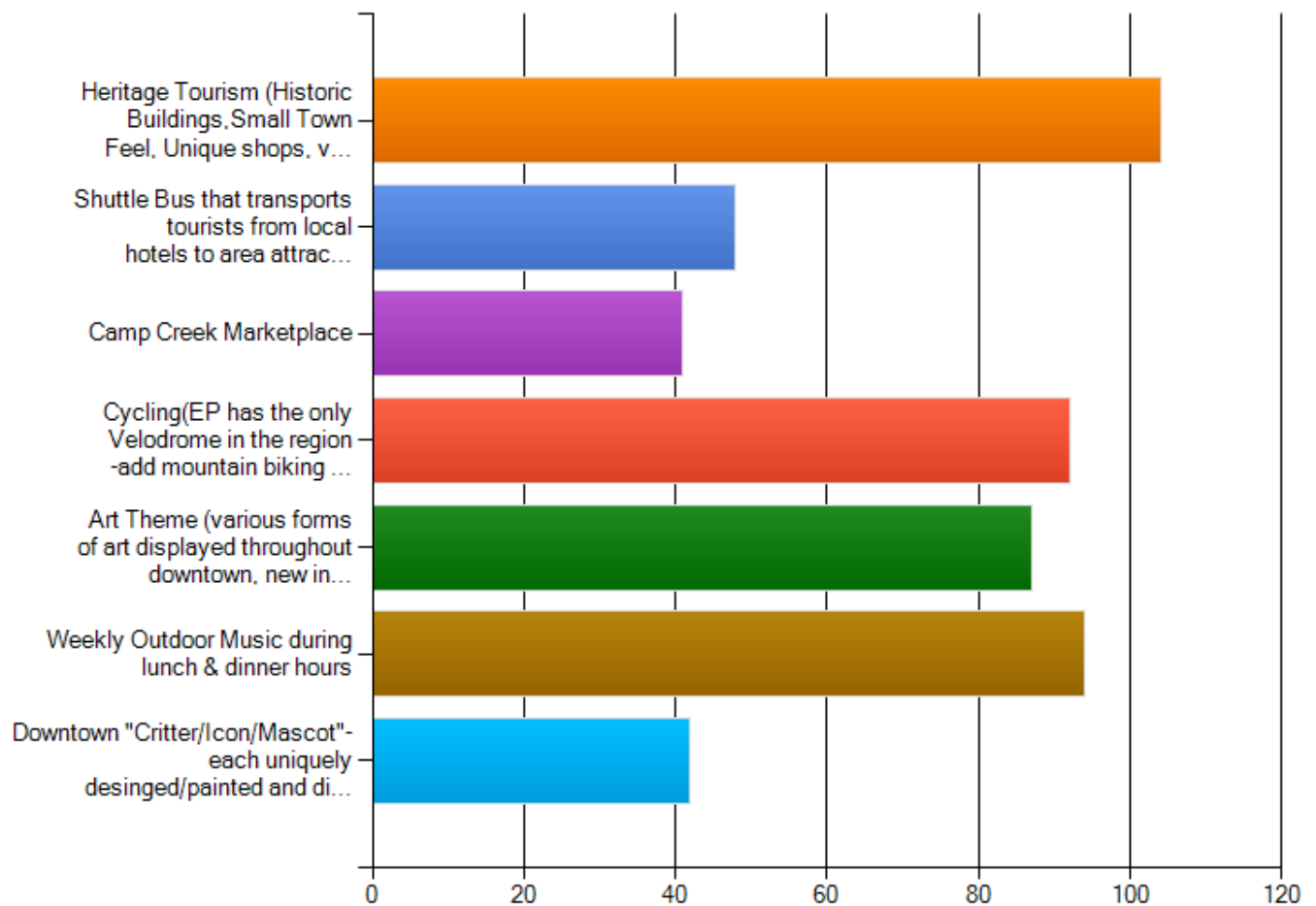
**If funding was available, please rank the following you would like to see happen downtown.**

1. More trees, plants, benches provide curb appeal. And of course, fully ADA accessible.
2. Clean, Clean Clean; Add plants, add theme for sidewalks and storefronts, all neighborhood streets need cleaning regularly, especially since we have an extremely high % of rental. Contact owners that are absentee and enforce codes and involve in clean-up of neighborhood. Access owners that rent for street clean-up. Need Kids area & Benches -More on banners - the current banners for "Explore Downtown" are not bad. However, I don't notice the gardenia's or camelia's that are depicted as being around the area - plant what you display. Need a bike tour trail -Our streets are a disgrace, thru-out the downtown & historic neighborhoods. I am in Frog Hollow and we clean a section every 1st Saturday. We can't make much more than a dent. Washington Road is trashed. All expressway exits & medians are trashed. Even the post office has a fulltime panderer opening the door and begging.  
New dog park is great, but not close enough to be the only one. We need an additional area in town.
3. Arden's Gardens tours maybe?
4. Encouraging less car-focused development would be great. Why not emphasize downtown East Point's extremely easy MARTA access as the benefit it is. It could be enhanced by creating some raised walkways across 29 / Main Street or at least putting in a convenient stop light so that people don't feel the need to jaywalk as frequently. Also, how about shutting down one of the one way roads to create a walkable, friendly business corridor with parking off either side like many modern suburban developments are building? I for one don't enjoy being sequestered to a sidewalk when I have my young children in tow, and a central district without the noise, air pollution and potential dangers of a road near the business area would be a welcome retreat instead of an exercise of parental vigilance. Heck, how about the discussed Community / Down Town Park and the retail district are combined into one project, with a park or green space running in place of a road for a few blocks? That would be phenomenal, very forward thinking, and something I would be proud of in downtown East Point.
5. Dog park
6. Some signs pointing the way to municipal parking (behind fire station) would do wonders for downtown. A program to get business owners and employees to not park on streets (time limited parking enforcement or other steps) would also help.
7. Walking/biking trail connecting various parts of the city
8. We need something other than shops to draw people to stroll thru downtown on a weekend or to entertain out-of-town guests. In England I could visit my relatives and enjoy an afternoon strolling thru the village, enjoying the history, quaint stores, buy groceries for the day at the local small grocery store or butchery, buy fresh produce, stop by a local pub or coffee house or sit in the village park and enjoy the weather. If we could move the Historical Society and the train they have there to somewhere downtown, it would draw so many more people. They are not located where we could take our guests to spend an afternoon and evening in our downtown area and be thoroughly entertained.
9. In general East Point needs a serious facelift. Where is keeping the bums off the streets? When we go to things like "Taste of East Point" or "Destination East Point" and see bums sleeping aside of buildings right downtown it is a huge turn off. This is a small enough town, clean it up. Downtown is only 6 or so blocks. This is not Atlanta.
10. Is there any reason why STREET TREES aren't specifically included here? "Newly planters" quickly become "new ashtrays".... and "beautification" is, of course, in the eye of the beholder...
11. Beautification is very important to a town's identity. One excellent example is Abingdon, VA. They are creating an artistic town, and it shows. People are extremely invested in their town, and though it is \*extremely\* small, it is thriving and has become a destination.
12. There is too much dead space between businesses on Main Street.
13. If we continue to use Commons area, we need it maintained a little better, also more/better parking. Grass areas are nice, but we also need paved/walking areas.
14. It's tricky answering these. I walk from the other side of the tracks... There is nothing \*wrong\* with the route unless I'm hauling luggage to the MARTA. Then the elevators for the bridge are rather nasty. There is no sensible solution to that, however, and I'd rather just carry my luggage up and down the stairs than work with the bus schedule or taxi fare. It's only a half mile, and I'm state and federally funded.
15. Before we get new street banners, we need to be sure to take all the seasonal ones down in a timely fashion.
16. I also would like to see cleaner store front buildings. I guess just an overall face lift
17. All of these items are pretty much irrelevant when there is no reason to go downtown except to pick up a pizza or run to the bank.
18. East Point needs to slow traffic. I take MARTA and ride my bike. It's hard to cross Main Street to get to the train station. A few years ago the city put up pedestrian signs in the middle of Main Street so people could more safely cross but drivers ran over the sign and the police and city just gave up and didn't enforce the rule. That's kind of shameful. 3 cop cars will arrive at your door if there is a minor problem that you call about (which is good that we get such a quick response), but you can't stop cars from going 50mph in downtown. I also started riding my bike a few days a week and it is sometimes

terrifying. There are 5 or 6 lanes from East Point to Atlanta and I have never seen traffic (or anything close to traffic) unless there is an accident or road work. People drive 50 to 60 mph on the 40mph road. They often have 3 lanes to choose from and they will often come close to pushing me off the road. How much would it cost to make bike lanes and have a bit more law enforcement?

19. Like the idea of new streetscape, but not with brick pavers - awful for maintenance for a city that has habitually had budget issues. Try stamped or stained concrete instead
20. I the planters we have downtown are nice we need lush plantings there. We need more perennials. I am sure if you asked for volunteers neighbors would donate plants or assist in planting downtown areas. Downtown East Point is not lush. Even City Hall would be nicer with grasses, hydrangeas, and other nice perennials.
21. There are no walking trails in East Point. We have plenty of parks but no walking trails.

**In order to increase tourism in East Point, what do you feel makes East Point a "Destination" or could potentially make East Point a destination for tourists? Check all that apply.**



**In order to increase tourism in East Point, what do you feel makes East Point a "Destination" or could potentially make East Point a destination for tourists? Check all that apply.**

1. Increase advertising on MARTA and at HJIA and Airport Hotels.
2. Branding, consistency in design and implementation of gateways.
3. Farmer's market
4. Bicycle
5. Small town charm always a hit, however a lot of empty & shabby business fronts
6. Art,& Dine events, Chili Cook-off, etc. Like for example, Castleberry Hill  
Downtown Critter is a stupid idea

7. A greater variety of businesses that are more inclusive.
8. Kids Area, Benches. I use College Park Businesses a great deal in order to satisfy my downtown needs. There is a greater diversity and organization. Their park on Rugby is wonderful. I go there to walk & hang-out with my dog & picnic. We have the potential - possibly around the velodrome.
9. Walking tours, etc. of historic buildings, sites, etc.
10. A place where people can browse, just enjoy the quaintness of a charming area.
11. In order to be a destination for tourists you need SOMETHING TO TOUR. Downtown East Point really doesn't have much to offer and I don't think a bunch of painted statues are the answer, and are definitely not going to save our city. Tourists want to eat, they want to shop, and they want to learn something. There's an added bonus if you can wear out their children in the meanwhile. Downtown East Point lacks all of these things. We could be the first stop for a lot of tourists coming from the airport, but there's nothing here that they specifically want. They want to eat someplace famous for something, they want to shop at stores that reflect the region and/or their hobbies, they want to relax and listen to a jazz band or go to a comedy club, or tour a museum. I only heard of the Velodrome AFTER I moved here and I was born and raised in Atlanta. They want to see a community and a community with character. I'm not talking about the Camp Creek area which shouldn't even be associated with downtown East Point. I'm talking about Main Street and the areas that bump up next to it. There's where the money could be. Main Street now is just the road that connects College Park to downtown Atlanta. Eleven months out of the year you can barely even remember that area isn't either College Park or Atlanta. All of the buttons I clicked are for potential ideas because right now there's not much of anything that already exists.
12. OUT DOOR ACTIVITIES, FESTIVALS, SHOWS ATTRACTIONS AND AN OUT DOOR OR IN DOOR POOL. HOLIDAY ACTIVITIES. SUMMER, WINTER, SPRING AND FALL ACTIVITIES
13. Weekly outdoor Farmers Markets; local organic foods (veg, fruits and meats), knife sharpener, bakery, chef demo's, live music, kids storytelling, coffee stand, prepared street vendor foods from local restaurants, etc all in one weekly event.
14. I really think that combining the park and business / retail district is a great idea that could go well in East Point. Convert a few blocks of one road into a long narrow park and make it walkable and very enjoyable for just being, and business and retail will thrive around it. It would be unique to the Atlanta area and would be a flagship project representing the modernization and forward thinking of East Point.  
I like the regularly scheduled music options as well, but would prefer more quality at a much less frequent pace over the twice weekly format. There are numerous efforts in downtown Atlanta (Centennial Park has this) and it just seems a bit forced and not terribly popular (at least at lunch time) despite being well organized and providing a nice environment. People in general are more interested in seeing bands they know as opposed to bands that are more affordable and regularly available. This would possibly even draw people from surrounding communities given the easy MARTA access, it could be something similar to the old "On the Bricks" concert series that used to happen in downtown Atlanta. The artistic symbol sculpture is a dead horse. Let's let it lie & not be the thousandth municipality in the country to copy this idea.
15. Shopping should be fresh, local, green
16. More businesses that cater to food & entertainment
17. Focus on creating Art/Music studios like Eyedrum / Wonderroot.
18. Museum
19. Better restaurants
20. Occasional events that draw different regional crowds to see what we have, so that they come back to try a restaurant they saw when here for a concert, play, special event or even to support a cause (5/10k to replace Hooah!)
21. Light rail down the Cleveland and Washington corridor from Sylvan to Semmes. Also on main street connecting College Park to Ft. Mac
22. I don't count Camp Creek as any part of East Point downtown. It is a completely separate feel over there. Not to mention poorly designed.
23. The Butterfly Program in Hapeville is a great idea!
24. I don't think there's much in the way of heritage tourism, so much has been torn up or neglected. I think our best attraction would probably be some kind of artsiness/funkiness in terms of events and attractions (open air concerts & movies, open mike events, eclectic & unique shops and restaurants mixed with locations of local "chains" like RuSans, Flying Biscuit etc. Basically along the lines of downtown Decatur.
25. I really don't think we should waste much money on trying to make this a tourist destination...but rescuing downtown from its current "eyesore" condition would be enough to get RESIDENTS to consider going downtown regularly
26. Our region is missing an outdoorsy, artistic community, and it would be a wonderful draw! Every community in the Atlanta area has turned into a sprawling, chain-ridden McCity - we could be truly unique! Also, by creating this type of environment, we give our urban youths something to inspire them, and the ability to participate and develop pride in their community.

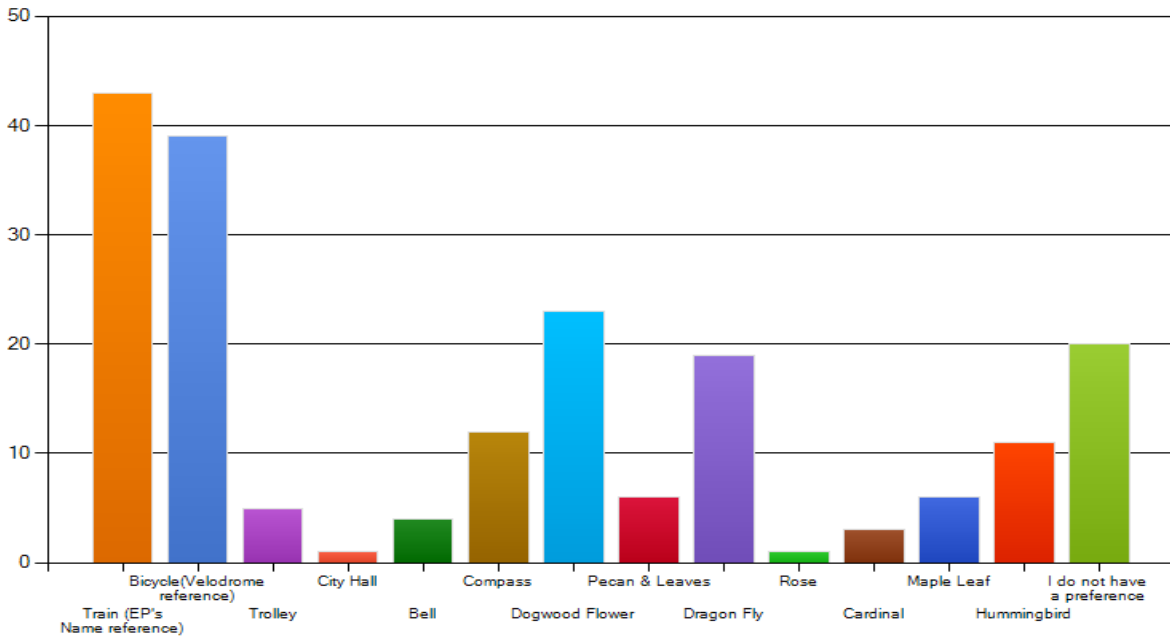
27. Camp Creek is not a destination area...it is merely a shopping district and not one that I would promote as an East Point resident. With the revitalized Flea Market and Fort McPherson, we need shops, dining and attractions for those daily workers. We need to attract new homeowners for these businesses. I would also like the weekly outdoor music during lunch and dinner hours (such as Decatur) but it wouldn't survive right now. This needs to be offered and in the near future once Fort McPherson and the Movie Studio really take shape. We don't have enough downtown businesses to support this at the moment.
28. Good mid-price restaurant/cafeteria. I do not believe camp creek is a driving card for downtown.
29. I have no idea. I live here now, so I don't care as much.. EAV brings in people for the restaurants, coffee shops, and music venues. That might be a good model. Strip malls (Camp Creek) are \*NOT\* what I want.
30. Yes... but we need an "it" something that would be East Point specific. If you want "it" you have to go to East Point. That's the only place that has "it".
31. How about establishing EP as the spot for some competition, like a cookie bakeoff or BBQ contest
32. First we need to get a downtown that people want to come to. The current downtown "urban renewal district" is a dump. No shopping, only two places I would eat; Corner Tavern or Oz Pizza and Oz is becoming a urban dump at this point. Appeal to the population that has funds to spend downtown and they will come. EBT is not accepted by most merchants last time I checked. Get it yet?
33. I'm suggesting scheduling seasonal weekly outdoor music – mid- summer will probably be too hot.
34. Let's make East Point a bike friendly destination by sponsoring a weekly Hwy 29 ride perhaps beginning at the Marta station and head 10-15 miles South and back. The attention and crowds be good for the businesses downtown if there is a reason for them to hang around after the ride.  
Having a venue like Theater in the Square would be very nice,,,,Or do something that is currently not being done in the Atlanta area. Perhaps offering a low cost place for artist to present their work... I guess I'm saying we need to have a niche, or standout in some way that makes our community different and a reason to visit. How about Wednesday night movies and Friday night Jazz where the July 4th events took place.
35. More unique selections of restaurants and businesses other than hair shops, wings, chiropractor, laundromats, bail bonds. Why would anyone want to specifically come to East Point when there is nothing special to see? Bring better businesses downtown, increase security at night, and advertise about the new businesses, or else no one will ever know they exist.
36. • Art venues would be a major draw; they would have to be world class to truly have a positive impact.  
• As mentioned earlier, healthier grocery stores would put us on the map, and to keep the shoppers around a coffee shop nearby would be the icing on the cake.
37. NOTES:1. The weekly outdoor music was a complete failure in downtown Atlanta - the company lost gobs of money.2. RE: the mascot - as long as it isn't something stupid, whimsical, or trying to be "cool".
38. Cycling is a stretch, but not a lot of good options here. Restaurants and entertainment are the key to bringing in folks from outside the city. I think the cycling is a pretty narrow target group.
39. Better parks and more restaurants. We are on the MARTA line. We ought to have more business and living downtown instead of trying to bring in tourist. We have MARTA, not a beach. MARTA makes it accessible for people to live here and eat here. We should not need a tourist industry. That sounds like crazy talk. WE ARE ON THE MARTA LINE. That is a great thing. People can ride a train to work and not have to drive. That is increasingly what people want.
40. I don't think that any "one" of the above option would make this a tourist destination. I think "Small Town Feel" with unique and convenient shopping. As well as more entertainment. Music, dancing, dining....
41. Market to progressive professionals
42. I feel as though East Point needs to have be upgraded across the board. We need to have a self contained shopping center like Camp Creek Parkway with healthier choices of dining and shopping. We need to de-ghettoize our community
43. We need cute shops and restaurants. A nice in-town grocery store. Kroger and Publix both have done it in Buckhead and GA Tech.
44. "East Point The Great Escape" bumper sticker

**If there was a Downtown Critter/Mascot/Icon, what do you think it should be (Hapeville has the Butterflies, New Orleans has the Trolleys, etc.)? Vote for your favorite three below or add your own suggestion in the comment section).**

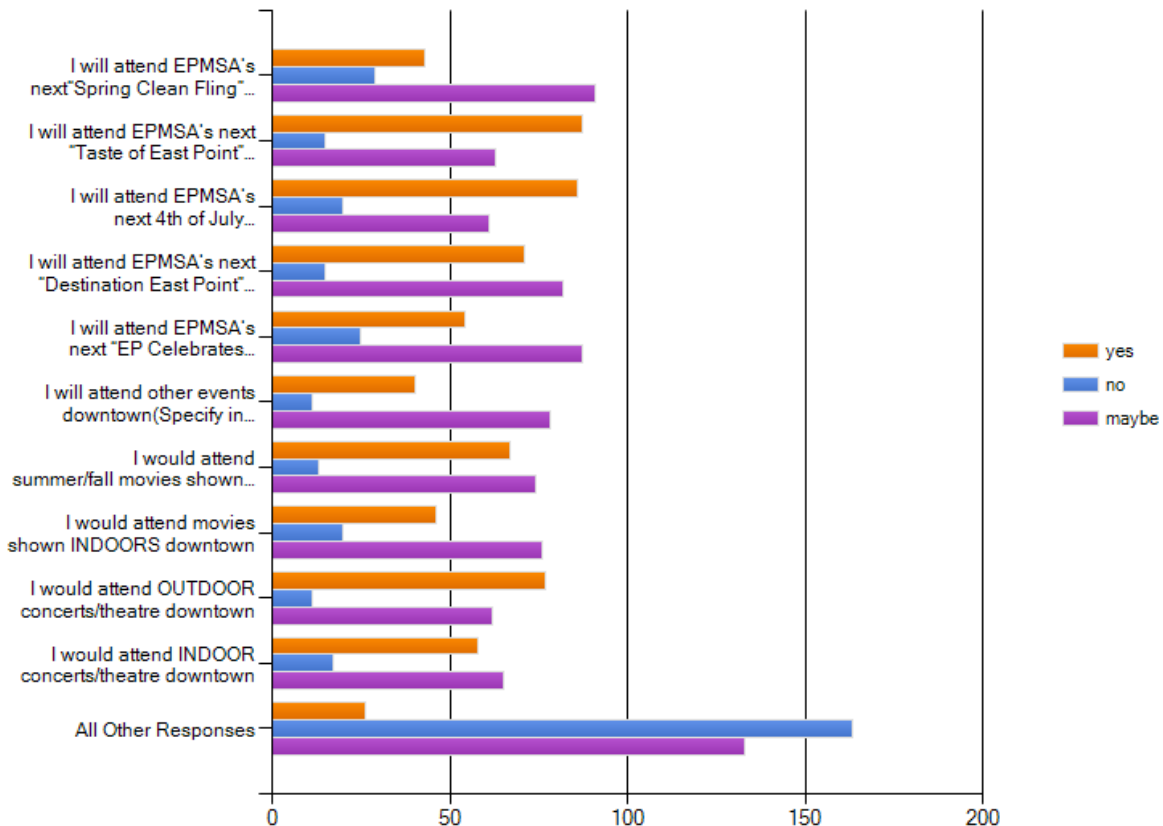
1. Oak tree. Need something that could be decorated without losing its base design.
2. A crown jewel
3. Railroad car

4. Something obviously religious
5. A Bell signifying Freedom
6. should be none
7. Bad Idea
8. Hummingbird
9. Something Uniquely Historical or a Bicycle to promote the velodrome
10. No Preference
11. THE HECK WITH A MASCOT. This isn't the Olympics. We're the end of the line of an old railroad line right? Do you know how many gazillion times I have had to explain to people why this place is called East Point? Why isn't there a train museum here? We don't need painted trains all through the city, what we need is a house of education to display the history of this town and what makes it unique. Once that word is out, THEN we can discuss this whole copying someone else's gimmick idea and trying to make it our own.
12. CLOCK TOWER. THE THING I REMEMBER MOST ABOUT EAST POINT IS THE BELL IN THE CLOCK TOWER GOING OFF EVERY HOUR
13. An idea for the icon mascot is to go with a transportation theme. I think Hapeville missed their opportunity when they chose the butterflies. Although cute, having trains, planes and automobiles would inspire curiosity as to our heritage. East Point has a rich heritage in the transportation arena and we could play off that in all sorts of things, like the visitor center, etc...
14. Connecting it to the history of EP seems the most appropriate.
15. The buggy works are an historical business to EP. I would do a play in words with "Buggy" as the theme.
16. Multiple Answers: Rose, Symbol for sustainability, The volunteer, Owl or flower, Buggy as in Buggy Works, Dogwood flower, Compass, EPT train, Cardinal, Something related to all neighborhoods, Choo choo train, Don't need one, Oak Leaf, Lynx
17. We don't need a "critter" marketing ploy to make east point a destination. We need activities and businesses that cater to the people we want to attract
18. Magnolia blossom
19. Possum
20. If bicycle, should have more to offer than the velodrome (mountain bike trails, commuter bicycling possibilities around town such as bike lanes etc). Tie in with going out of way to make whole town bike friendly and "greener"
21. Please don't waste money on this - its lipstick on a pig - yes, NOLA has trolleys... but they actually WORK and serve a purpose - I don't know anyone who goes to Hapeville because of butterflies. Let's don't waste money on a tacky advertising scheme.
22. What do these have to do with East Point? What do any of these have to do with East Point's identity? Why is this important in developing our identity? The identity should come first.
23. I picked the bicycle just because many people do not know that East Point has a Velodrome.
24. Lady bug
25. Wow. The train fits my sensibilities, but ask a marketer. I doubt if many of these will seem "good" to one of that persuasion. "Maple leaf"? Seriously?
26. FROG
27. Owl
28. Perhaps the Lady Slipper Orchid, as found solely in the Connelly Hills Nature Park. I like the idea of a train but that is forgotten history and would not staying power.
29. Magnolia Flower and leaf (is that already taken?)
30. No preference but try not to use something lame like a flower.
31. A cartoon character train engine
32. This might matter a little, but not much. bring in more restaurants. Advertise East Point as a great place to live because we are on the MARTA line, not because we are represented by a dragon fly mascot.
33. Just don't let it be as hooky as Hapeville's butterfly. I think I prefer an icon to a critter or mascot.
34. None for the time being
35. While I applaud the effort for beautification, I don't feel that this would be the wisest investment of our resources. Focus on overall improvements to the pedestrian experience and transportation functionality (i.e. remove one-way streets). Citizens will take greater pride in that asset.

**If there was a Downtown Critter/Mascot/Icon, what do you think it should be (Hapeville has the Butterflies, New Orleans has the Trolleys, etc.)? Vote for your favorite three below or add your own suggestion in the comment section)**



**EVENTS... Please answer the following.**



### **Please list other Events you will attend:**

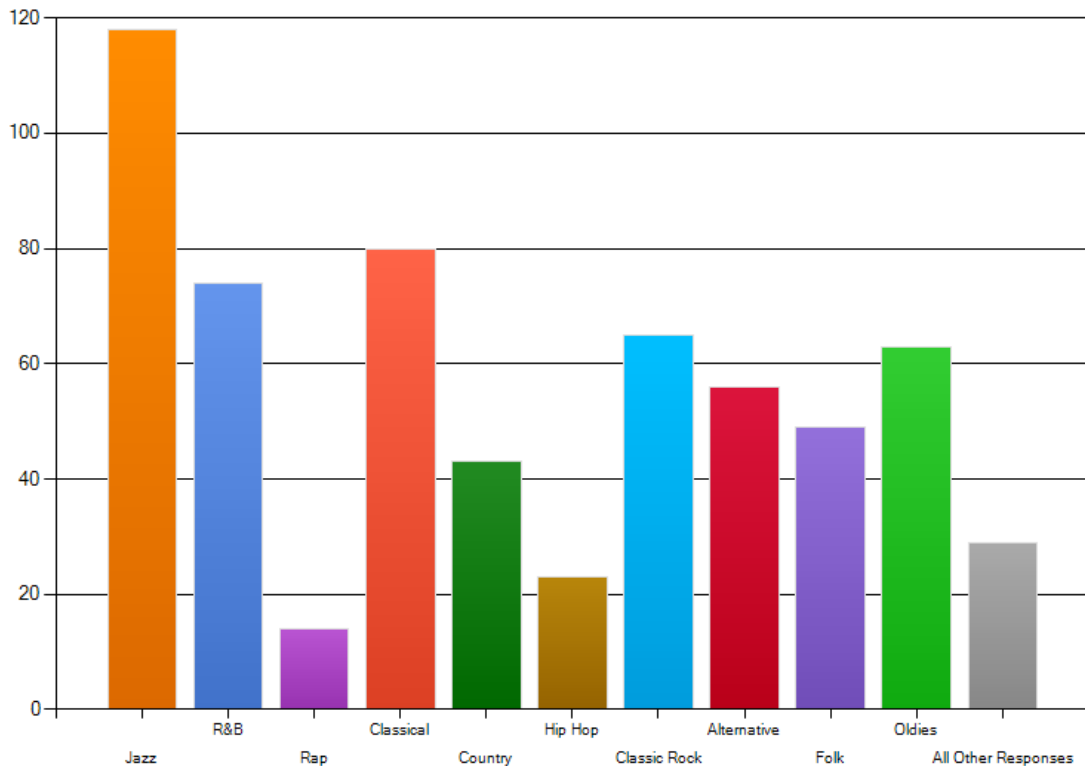
1. Need Adult sports leagues and bike trails, farmers market, walkability, transit access needs to be stressed as a positive.
2. I really think more outdoor events will draw more people to the area. People like to feel like they are a part of something - and "small town charm" is very hot these days.
3. 4th of July Fireworks event is one of the best around - always magnificent and looked forward to. (and I am a serious fireworks fan)
4. Need to publicize them more. Don't charge for walking
5. Rec Center's hours are bad. A pool would be nice-exercise facility that is open after work hours and on the weekends.
6. East Point Possums Drag Show
7. Resident Yard Sales
8. LIVE CONCERTS SERIES. OLD SCHOOL BANDS AND VOCAL GROUPS
9. Yoga or tai chi classes would be great
10. I said maybe to a lot because it is the quality of the event that matters to me. Just having the events is not enough to get my family out. As for missing community recreation options, a large affordable community swimming pool needs to be high on this list.
11. Possum show
12. I am not familiar with other events. I do like the steps that EP has already taken, and just would like more (like adding soccer to recreation programs).
13. Symphony
14. City yard sales
15. EP Possums, Outdoor markets
16. I would like to see an outdoor or indoor Farmers Market every Saturday, (maybe in the commons area, plus a flea market. This is very popular in other small town areas and certainly brings the residents out.
17. Need more activity for teens
18. Need better planning on events down town. 2009 main street event (Destination East Point?) was all church and political booths and very few art booths. We need to encourage more people to showcase their art and bring in more "real" booths instead of people "selling" their ideas.
19. EP Possums
20. We attend everything we can, and of course depending on how it appeals to our tastes. We love being part of this fantastic town!
21. THE POSSUMS!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
22. The possum show is the best event East Point has. There are all kinds of people there. One of the most diverse crowds you will see anywhere. Why is this not listed here?
23. Will attend Possums . Would attend Halloween Parade like Little 5 Points/Inman Park
24. The East Point Possums Show!!!!!!
25. Bummed to miss 4th of July due to my family reunion always falling on that weekend. Otherwise we would definitely be there every year!
26. Festivals

### **What types of music selections would you like to hear at future events Downtown?**

Responses: Independent, Soul Music, Latin, world, alternate country, rockabilly/punk, contemporary Christian, Dance/Alternative Remix, Anyone local from the city of east point, OLD SCHOOL, Punk rock is always a fun addition to any community. (I am not joking), Blue Grass, Old Time/Bluegrass and Celtic, noe-soul, pop, latin, electrona, world, decade themed nights (40's 50's, etc.), pop, Dance, Mixture, Big band, rockabilly, surf rock, Variety is always best...something for everyone!, Offer everything...let the community choose what night they want to come for what they like., Pop, NEVER EVER HIP HOP!, Although it depends on the type of event, I note with interest that Rock is missing from the choices. Nice omission (sarcasm), Americana, Acoustic



### What types of music selections would you like to hear at future events Downtown?



### Do you have any additional comments, concerns, suggestions for improving Downtown East Point?

1. Critical that "streetscape" is installed ASAP. East Point must have a welcoming, unifying system of gateways and outdoor foyers to get people off the trains, out of cars and buses to want to explore what is behind the facade.
2. Adult sports leagues, bowling alley, swimming pool, bike lanes, better security and lighting on foot bridge and elevators. Possible video police surveillance.
3. I think the best way to improve it is to drive more businesses to the area. More businesses and choices will bring more people.
4. **Keep up the good work**
5. Need landscaping in key areas such as city hall, white way, triangles, church. Change one-way traffic back to two way
6. More eating establishments with a variety & patio/street seating when it's nice weather will help create an inviting atmosphere, along with a good streetscape & lighting
7. Have ambassadors like downtown to help improve safety. All we have is salons, nail salons, hair braiding, chinese, wings. Let's get some affordable restaurants & unique shops that offer art/gifts/coffee. Main Street between EPT & CPK sucks!
8. Thank you for attempting to make EPT a more beautiful place to live
9. In some neighborhoods, local gardeners & landscapers adopt public areas - curb spaces, corner plantings, etc & landscape them for publicity. This might encourage beautification of common areas & provide marketing opportunities for local landscape designers & firms
10. If Ft. McPherson goes ahead with plans to house all of downtown Atl's troubled, homeless, lost children, druggies, alcoholics, East Point will dry up - Count on it!  
 Revitalize old growth forest. Thomas W. Connally Nature Park, East Point, 13+ acres of old growth forest owned by City. Need survey record of condition of trees and age (200 yrs approx), clean-up and maintenance + GPS plotting of each tree  
 If all the "powers that be" go together and developed a 5yr plan, beginning with a selection of an organic garden site, this can grow into a market like Sweet Auburn that sustains itself and the community. Organic vegetables and herbs can sustain the restaurants as well as feed the citizens. The site would have to be centrally located with all day sun for agriculture. The space would be fenced, secure from dogs that roam free and protection for this investment. A series of connecting rain barrels would be the main water supply. Raised beds would be created. Plants for wildlife (hummingbirds, bees, good insects and butterfly host and larval material. If there were a small fountain/pond, this space could be designated as an official "Wildlife Sanctuary"

by the State of GA. Think of the benefits for the community! This area can be used by schools, daycare centers and churches for teaching everything from biology to chemistry to agriculture.

11. City - Planning & Zoning - city government needs to be friendly and welcoming to our businesses
12. There are too many vacant buildings downtown-and rundown buildings. - We need fewer duplexes and chopped up homes.
13. Cleaning of streets is paramount. Trash/debris removal on an on-going basis is required. Physical up keep says a lot about any area. Unclean street downtown has inhibited my going downtown. Safety is equally important. Please, let's make downtown and all of East Point a clean, safe place to live and work.
14. Vendors out @ Camp Creek and College Park have told me that it is so difficult to work with the City of East Point that it wasn't worth it. Permitting was a nightmare. There were other issues also that just were too discouraging and downright ridiculous. Look at ways you can entice and support new businesses. Provide incentives like Camp Creek does. We have enough tacos, wings & hair braiding.  
The Charter School will be a good magnet for young families. Several families from my church left EP because of the lack of a charter school. EP made it so difficult to open this school. . .it is fortunate for the City that some families could afford to prevail despite the resistance. This doesn't send the right message about our care for our children.  
The Bowden Center is a wonderful facility and focus for Downtown. The parking is insufficient. Cheney & Dorsey end up parked on both sides and make it nearly impossible for residents to get in and out most days. On Cheney, attendees park on W.side of st. on the sidewalk. Parking on both sides oftentimes does not allow exiting from our drives without a 5-pt turn in order to not hit a parked car.
15. Please encourage "descent" businesses on Cleveland Ave. Corridor - not title pawn companies, not liquor stores. We need a Publix, a Quik Trip, a Dunkin Donuts, A Jason's Deli, a Lowe's, Home Depot or Ace, a Target
16. Please further address the Center Park area. Create a 4-way stop at Center Ave. & Jones St to control excess speeding up & down the Center Ave. Hill. Extend sidewalks east of Semmes on Center Ave.  
Thank you for listening to our concerns!
17. East Point should be one of the most sought after places to live. The location is amazing- MARTA, Downtown Atlanta, the airport, etc. Unfortunately, it looks more like a war zone. Terrible roads, potholes, empty buildings, businesses open & close, streets are covered in garbage. We have the marvelous Senior Center, sidewalks, what could be a cute, well-maintained Historic area with a Decatur charm. We need to take lessons from them to revitalize our downtown. Also, people move out of East Point to Decatur or College Park because our city makes it so difficult to open a business here. We need more of the businesses like Whole Foods, Trader Joe's, Best Buys, etc. Hallmark, stationery stores, places we can walk to instead of having to drive to Camp Creek Marketplace (although we are happy to have that). My brother lives in a village in England and when I visit, we walk to the center, there's a square and on weekends, an open air farmer's market or flea market. Cute shops, cute restaurants with outside seating in good weather. It is a place they are proud to take us and we enjoy just strolling thru stopping for a bite to eat, tea or coffee or just browsing. We do not have this. Who could be excited about strolling thru EP. I love strolling around Decatur!! I get the impression that our City Council really doesn't want EP to thrive. Are they afraid they will be voted out? I have met people thru all the home associations - wonderful people who bought here because of the potential we saw. Unfortunately, this does not seem to be the goal of our city officials. I bought on Dorsey Ave., 1/2 block from Senior Center because my 91 year old mother can walk to the SC, to church, to a nail place, we have sidewalks, etc. Since then, everything has gone downhill - businesses I knew would attract us have disappeared, rental instead of home ownership has increased and we don't have enough people who really care about this community.
18. I think this is a potentially great city but you're losing great people and that city community feeling so quickly. If my husband did not own a house here when I married him, I can almost guarantee I would have no other reason to live/be here. I've met so many people who have lived in this city over the past 50 years and loved their homes but never felt part of a community.
19. I do not know this for fact, but I suspect either the City of Atlanta or East Point award grants to people not interested in actually succeeding in their business, but pocket the money, and close the doors 1-2 years later.
20. Create aggressive small business benefit programs to attract more quality business owners
21. Please see my previous comments about the conversion of a few blocks of a street into a park. It is something I would love to have in my community and would be very proud of.
22. No, and thank you for asking.
23. Need safe walking trails @ Sykes park & other locations; need fast food restaurants such as McDonalds
24. Flea market or farmers market
25. Passionate about see EPT grow, become safer, bring new businesses & life to the city. city can be like Decatur if grown right
26. Bring quality businesses to downtown
27. More festivals, movies, outdoor farmers market
28. Make main street a 2-way street
29. A dog park, mountain bike trails/path
30. Sometimes the area feels dead with little activity. The daytime population is ok, but the off-hours need help.
31. Do not locate any department stores in the downtown area
32. Dog park, jazz brunch restaurant

33. Miss Liz & Lee's restaurant
34. Re-paint the lines for all the old parking spaces on Main from Washington to Ware! Add bike racks.
35. Make E.P. a place where people can spend an afternoon or evening, seeing things, enjoying colorful parks with seating areas, places to stop and eat, drink and people watch, interesting stores, historical info etc. Somewhere you would like to take guests for an entire afternoon and evening without them being bored after the first hour.
36. Make permit process well publicized and simple and improve customer service at locations that new or prospective businesses have to interact with. Too many departments can only tell you how they CAN'T help you. Or possibly have a liaison person whose job it is to walk new business owners through the steps in the process...
37. Knock down abandoned buildings
38. Let's work together to create a wonderful, artistic and inspired city!
39. I would really love to see the changes take place so I can more time right here in my own neighborhood.
40. Seems we need something that would have people saying let go to EP, I had the best hamburger there, or heard a concert for a reasonable price. Someone shook my hand, said thanks for visiting OUR town.
41. My only "complaint" is that my friends rarely venture further than Midtown. But that's not a complaint about East Point. Ok, the grocery situation is awful. What I \*want\* (a comprehensive farmers' market) may not be reasonable, but the current choices suck.
42. I wish I had solid suggestions. I have often wondered how some communities/cities are able to build and brand their communities. We seem not to have found our niche yet. I appreciate the activities that occur downtown. I do think that as people build a downtown community and consider downtown a real destination then that reputation will build upon itself. I would love to walk around downtown and window shop and meet neighbors but that sort of atmosphere just doesn't exist yet.
43. Improve the intersection of Irene Kidd/Washington and Main Street. The wing shack/laundromat is an embarrassment, as is the property across the street from it (VFW/American Legion).
44. PEOPLE WALKING DOGS SHOULD OBEY THE LAWS AND SCOOP!!!
45. Show love to the city itself. We are a diverse community with much to offer; events and daily life should reflect as such- something for everyone. Think what makes a good city good; not only in Georgia but also around the world- imagine if you will NY, NY or Decatur. On a side note- frankly to have to travel to Hapeville or the traffic congested Camp Creek just to get a good cup of coffee is but is a shame. Wake up the city and bring it to life!
46. Yes. All the talk, surveys, etc. are nice. But it's lip service. Let's have some ACTION! Let's see RESULTS!
47. Please work hard to make some improvements, we are ready!!
48. Let's make East Point the next East Atlanta Village or Decatur!
49. maybe some more residential in downtown itself
50. Use Decatur as a model for changing our city. I grew up in Decatur when it was like EP is today. Decatur is a much better city than EP is now so we should look at the changes they have made
51. Market to Progressive population
52. East Point has a very diverse population. Events that would bring a greater number of residents together-instead of divide, would be helpful
53. Fix the clock tower; and please complete the projects noted as "possibilities" elsewhere in this survey (lighting, planters, roads, parking, etc.)
54. It's starting to look good!
55. A handful of factory outlet stores will make EP downtown area a shopping destination. Easily accessible (MARTA), shopper programs for hotel and airport clients. Blend them into the downtown architectural, this will help our community and other businesses grow. - Small theatre (Spivey hall), year round concerts, plays and business functions (Holiday exhibitions, art shows) - Memorial benches along walking trails purchased by loved ones.- Small town must be bike friendly and must have rental too (ride on rentals) - a large orchestra gazebo for outdoor events