

East Point Neighborhood Survey

1. Default Section

* 1. Rank the following items you want to see or see more of downtown:

	Very Important	Important	Someday	Wouldn't Use
Grocery Store	jn	jn	jn	jn
White Linen Restaurants	jn	jn	jn	jn
More Casual Restaurants	jn	jn	jn	jn
More Local Pubs	jn	jn	jn	jn
Business/Office Supply	jn	jn	jn	jn
Specialty Item/Card/Gift Shop	jn	jn	jn	jn
Sportswear/Gear Shop	jn	jn	jn	jn
Jazz Bar/Wine Bar	jn	jn	jn	jn
More Nightlife(Music/Dancing)	jn	jn	jn	jn
Health Food Store/Vitamin Shop	jn	jn	jn	jn
Veterinarian and/or Pet Store	jn	jn	jn	jn
Fitness Center	jn	jn	jn	jn
Museums/Art Galleries	jn	jn	jn	jn
Antique Store	jn	jn	jn	jn
Boutique Clothing Stores	jn	jn	jn	jn
Coffee House	jn	jn	jn	jn
Bagel/Donut Shop	jn	jn	jn	jn
Bookstore	jn	jn	jn	jn
Deli/Sandwich Shop	jn	jn	jn	jn
Ice Cream Parlor	jn	jn	jn	jn
Outdoor Farmer's Market	jn	jn	jn	jn
Indoor Farmer's Market	jn	jn	jn	jn
Weekly Market(Merchandise & Produce)	jn	jn	jn	jn
Movie Theatre/Performance Hall	jn	jn	jn	jn
Downtown City Park/Picnic Area w/Music	jn	jn	jn	jn
Convenience Store w/Pharmacy	jn	jn	jn	jn
More Ethnic Restaurants(Cuban,Thai,Chinese)	jn	jn	jn	jn
Children's/Youth Activity Center	jn	jn	jn	jn

Other (please specify)

5

6

East Point Neighborhood Survey

* 2. Which specific businesses listed below would you patronize if they opened in the downtown area?

- | | | |
|---|--|--|
| <input type="radio"/> Aurora(Coffee) | <input type="radio"/> Java Lords(Coffee) | <input type="radio"/> Starbucks Coffee |
| <input type="radio"/> Barking Hound Village | <input type="radio"/> Krispy Kreme | <input type="radio"/> Sweet Tomatoes |
| <input type="radio"/> CVS | <input type="radio"/> Kroger | <input type="radio"/> Taqueria Del Sol |
| <input type="radio"/> Danneman's(Coffee) | <input type="radio"/> L.A.Fitness | <input type="radio"/> The Varsity |
| <input type="radio"/> Doc Greens(Health Focus) | <input type="radio"/> Le Giverny (French Cuisine) | <input type="radio"/> Trader Joe's |
| <input type="radio"/> Dunkin Donuts | <input type="radio"/> Moe's Southwest Grill | <input type="radio"/> Walgreens |
| <input type="radio"/> Eclipse de Luna (Spanish Tapas) | <input type="radio"/> Olive Bistro (Mediterranean) | <input type="radio"/> Walmart(close to downtown) |
| <input type="radio"/> Einstein Bagels | <input type="radio"/> Outdoor Farmer's Market | <input type="radio"/> Whole Foods |
| <input type="radio"/> Figo/Little Azio | <input type="radio"/> Publix | <input type="radio"/> Willy's Mexicana Grill |
| <input type="radio"/> Flying Biscuit | <input type="radio"/> RuSan's Sushi | |
| <input type="radio"/> Indoor Farmer's Market | <input type="radio"/> Six Feet Under | |

Other (please specify)

5

6

3. What other specific businesses not listed in Question #2 would you like to see come to the downtown area?

5

6

* 4. What are the two biggest reasons you go downtown?(Establishment name, attraction, activity, etc.)

5

6

East Point Neighborhood Survey

* 5. How strongly do you agree or disagree with the following statements?

	Strongly Agree	Somewhat Agree	Neutral	Strongly Disagree
I always try to buy products/services locally if possible	jn	jn	jn	jn
Downtown merchants & staff are friendly & helpful	jn	jn	jn	jn
I feel safe downtown during the day	jn	jn	jn	jn
I feel safe downtown at night	jn	jn	jn	jn
Downtown businesses are open when I want to shop	jn	jn	jn	jn
Downtown businesses sell products/services I want	jn	jn	jn	jn
I like to bring guests downtown	jn	jn	jn	jn
I recommend shopping downtown	jn	jn	jn	jn
I recommend eating downtown	jn	jn	jn	jn

Other (please specify)

5

6

East Point Neighborhood Survey

* 6. How often do you do the following?

	2+ Times a Week	Once a Week	1-2 Times a Month	Once Every Few Months	Never
Eat downtown, dine in the restaurant	ja	ja	ja	ja	ja
Eat downtown, to go/carry out	ja	ja	ja	ja	ja
Eat downtown, for breakfast	ja	ja	ja	ja	ja
Eat downtown, for lunch	ja	ja	ja	ja	ja
Eat downtown, for dinner	ja	ja	ja	ja	ja
How often do you eat a dinner that costs \$5 or less per person	ja	ja	ja	ja	ja
How often do you eat a dinner that costs \$5-10 per person	ja	ja	ja	ja	ja
How often do you eat a dinner that costs \$10-15 per person	ja	ja	ja	ja	ja
How often do you eat a dinner that costs \$15-20 per person	ja	ja	ja	ja	ja
How often do you eat a dinner that costs \$20-25 per person	ja	ja	ja	ja	ja
How often do you eat a dinner that costs \$25+ per person	ja	ja	ja	ja	ja
Eat at a restaurant in Camp Creek Marketplace	ja	ja	ja	ja	ja
Eat at a restaurant in East Point(not downtown or Camp Creek)	ja	ja	ja	ja	ja
Eat at a restaurant outside of East Point	ja	ja	ja	ja	ja
Grocery shopping close to where you work	ja	ja	ja	ja	ja
Grocery shopping close to where you live	ja	ja	ja	ja	ja
Shop at grocery stores like Trader Joe's	ja	ja	ja	ja	ja
Shop at grocery stores like Whole Foods	ja	ja	ja	ja	ja
Shop at grocery stores like Publix, Kroger	ja	ja	ja	ja	ja
Shop at grocery stores like Wayfield, Save-A-Lot, Piggly Wiggly	ja	ja	ja	ja	ja
Shop at Farmer's Markets	ja	ja	ja	ja	ja
Non-grocery retail shopping in downtown	ja	ja	ja	ja	ja
Come downtown for personal care services(salon, etc.)	ja	ja	ja	ja	ja
Come downtown for professional services(insurance, etc.)	ja	ja	ja	ja	ja
How often would you use a walking trail close to your home	ja	ja	ja	ja	ja
How often would you use a bicycle trail close to your home	ja	ja	ja	ja	ja
How often would you use a public pool close to your home	ja	ja	ja	ja	ja

Other (please specify)

5

6

East Point Neighborhood Survey

* 7. I eat at restaurants outside of downtown due to:

	Strongly Agree	Somewhat Agree	Neutral	Strongly Disagree
Better location	jn	jn	jn	jn
Better parking	jn	jn	jn	jn
Better hours	jn	jn	jn	jn
Better service	jn	jn	jn	jn
Better quality	jn	jn	jn	jn
Better selection	jn	jn	jn	jn
Better price	jn	jn	jn	jn
Better safety	jn	jn	jn	jn

Other (please specify)

* 8. I shop at stores outside of downtown due to:

	Strongly Agree	Somewhat Agree	Neutral	Strongly Disagree
Better location	jn	jn	jn	jn
Better parking	jn	jn	jn	jn
Better hours	jn	jn	jn	jn
Better service	jn	jn	jn	jn
Better quality	jn	jn	jn	jn
Better selection	jn	jn	jn	jn
Better price	jn	jn	jn	jn
Better safety	jn	jn	jn	jn

Other (please specify)

East Point Neighborhood Survey

★ **9. If funding was available, please rank the following you would like to see happen downtown.**

	Very Important	Important	Someday	Don't Need It
Cleaner Streets	€	€	€	€
Wayfinding Signage	€	€	€	€
New Street Lighting	€	€	€	€
New Sidewalks/Pavers	€	€	€	€
More Parking Areas	€	€	€	€
Newly Paved Roads	€	€	€	€
Newly Striped Streets/Parking	€	€	€	€
More New Trash Cans	€	€	€	€
New Planters/Beautification	€	€	€	€
New Street Banners(seasonal & permanent)	€	€	€	€
Downtown City Park/Picnic Area	€	€	€	€
Nice Outdoor Community Event Space	€	€	€	€
Walking Paths/Bicycle Trails	€	€	€	€

Other (please specify)

10. Where do you typically park when you drive to downtown?

- In the surrounding neighborhoods
 In a privately owned parking lot(Bank Parking lot, etc.)
 On the street, public parking

Other (please specify)

11. How far away do you typically have to park from your downtown destination?

- Near the Entry 1 block away 3 blocks away
 1/2 block away 2 blocks away 4 blocks away

★ **12. How far do you live from Downtown?**

- Live Downtown (Loft,House Downtown) 5-10 minutes
 Walking Distance (Downtown Area Neighborhoods) More than 10 minutes
 Under 5 minutes

Other (please specify)

East Point Neighborhood Survey

13. How far do you live from where you work?

Work Downtown

5-10 Minutes

20-30 Minutes

Walking Distance

10-15 Minutes

30-45 Minutes

Under 5 minutes

15-20 Minutes

More than 45 Minutes

Other (please specify)

* 14. How often do you use MARTA?

Every Day during the Work Week

1-2 times a week

Less than once a month

2-3 times a week

1-2 times a month

I don't ride MARTA

Other (please specify)

15. In order to increase tourism in East Point, what do you feel makes East Point a "Destination" or could potentially make East Point a destination for tourists? Check all that apply.

- Heritage Tourism (Historic Buildings, Small Town Feel, Unique shops, visitor's center, walking tour map)
- Shuttle Bus that transports tourists from local hotels to area attractions (Downtown, Camp Creek, Velodrome, etc.)
- Camp Creek Marketplace
- Cycling (EP has the only Velodrome in the region -add mountain biking trails, etc. to tie in with this theme)
- Art Theme (various forms of art displayed throughout downtown, new installations each year, etc.)
- Weekly Outdoor Music during lunch & dinner hours
- Downtown "Critic/Icon/Mascot"- each uniquely designed/painted and displayed throughout Downtown (like the butterflies in Hapeville, Trolleys in New Orleans)

Other (please specify)

East Point Neighborhood Survey

* **16. If there was a Downtown Critter/Mascot/Icon, what do you think it should be (Hapeville has the Butterflies, New Orleans has the Trolleys, etc.)? Vote for your 3 favorites below or add your own suggestion)**

- | | | |
|--|--------------------------------------|--|
| <input type="radio"/> Train (EP's Name reference) | <input type="radio"/> Compass | <input type="radio"/> Cardinal |
| <input type="radio"/> Bicycle(Velodrome reference) | <input type="radio"/> Dogwood Flower | <input type="radio"/> Maple Leaf |
| <input type="radio"/> Trolley | <input type="radio"/> Pecan & Leaves | <input type="radio"/> Hummingbird |
| <input type="radio"/> City Hall | <input type="radio"/> Dragon Fly | <input type="radio"/> Rose |
| <input type="radio"/> Bell | <input type="radio"/> Rose | <input type="radio"/> I do not have a preference |

Other (please specify)

* **17. EVENTS. . .Please answer the following.**

	yes	no	maybe
I will attend EPMSA's next "Spring Clean Fling" event (Always the second Saturday in April)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I will attend EPMSA's next "Taste of East Point" event (Always the first Saturday in May)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I will attend EPMSA's next 4th of July Fireworks event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I will attend EPMSA's next "Destination East Point" event (Always the first Saturday in October)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I will attend EPMSA's next "EP Celebrates the Holidays" event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I will attend other events downtown (Specify in comments section below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would attend summer/fall movies shown OUTDOORS downtown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would attend movies shown INDOORS downtown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would attend OUTDOOR concerts/theatre downtown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would attend INDOOR concerts/theatre downtown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am happy with the City of EP's entertainment options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am happy with the City of EP's recreation programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

18. What community based events or programs do you think would do well in Downtown East Point?

East Point Neighborhood Survey

*** 19. What types of music selections would you like to hear at future events Downtown?**

- Jazz
- Country
- Folk
- R&B
- Hip Hop
- Oldies
- Rap
- Classic Rock
- Gospel/Christian
- Classical
- Alternative

Other (please specify)

*** 20. Would you be interested in volunteering for any of the following events/projects with the East Point Main Street Association (www.DowntownEastPoint.com)?**

- Beautification Projects (plantings, clean-ups)
- Destination East Point (First Saturday in October)
- Marketing/Advertising (Hanging posters, banners)
- EP Celebrates the Holidays
- Interested in EPMSA Membership Program
- Event Set-up/Breakdown
- Downtown Building Database(collecting info)
- Event Beverage/Food Ticket Sales
- Spring Clean Fling (Second Saturday in April)
- Neighborhood Competitions/Activities
- Taste of East Point (First Saturday in May)
- Soda/Food/Beer/Wine Sales
- 4th of July
- Kid's Zone (Balloons, Face Painting, Inflatables)

If yes, please provide your email address and/or phone number here.

21. Do you have any additional comments, concerns, suggestions for improving Downtown East Point?

22. Would you like to be added to the the newly released "Downtown East Point Newsletter" email distribution list? If so, add your email address (and a friend's)below.

23. Are you currently a business owner or are you interested in opening a business in East Point? If Yes, please provide your contact info here or email erodgers@eastpointcity.org or call 404-270-7059.