

DOWNTOWN  
EAST POINT  
BUSINESS  
BENEFITS

# YOUR BUSINESS IN DOWNTOWN EAST POINT

[www.ThinkEastPoint.org](http://www.ThinkEastPoint.org) & [www.DowntownEastPoint.com](http://www.DowntownEastPoint.com)

## East Point Downtown District Benefits

**Grand Opening/Ribbon Cutting Assistance** We can distribute your invitation to Mayor, Council and the Community. We can also provide special ceremonial ribbon for cutting, large silver scissors and ribbon holding stands for photos. Email [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org).

**Job Tax Credits: Opportunity Zone / LDCT / Tier 3:** Many of the properties in Downtown East Point are included in the City's Opportunity Zone (OZ) which offers \$3500 tax credits for a min. of 2 new jobs created within a year. If your business is not in the OZ, but is within the City's Less Developed Census Tracts (LDCT), you may qualify for \$3500 tax credits (min. 2 jobs created). If your business is not in an OZ or an LDCT, you may still qualify for a \$1750 tax credit with a min. of 15 new jobs as a Tier 3 County business. For info, call 404-270-7027.

**FREE Online Downtown Business Directory Listing:** Your business can be listed in the online business directory: <http://www.downtowneastpoint.com/mainstreetbusinesses/>. You can also upgrade your listing in the business directory, complete with photos, your logo, hours of operation, link to your website, Google map for directions and much more! Call 404-270-7059.

**Online Resources:** [www.ThinkEastPoint.org](http://www.ThinkEastPoint.org) and [www.DowntownEastPoint.com](http://www.DowntownEastPoint.com) web pages with additional information and links to resources.

**FREE Business of the Month Article:** Send a request to [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) and you will be entered until you win! This is a FREE full page profile of your business published in the newsletter and archived online. <http://www.downtowneastpoint.com/businessofthemonth/>

**Downtown East Point Facebook Page:** . If your business maintains a Facebook page, you may post on the Downtown East Point Facebook page (search "Downtown East Point") about upcoming events or promotions you are doing. They have over 3700 "likes", so it is a great way to promote your business for FREE!

**Specials & Events Listed for FREE in the Newsletter & Community E-Newsletter!** You can list monthly specials and upcoming events/programs in the newsletters for FREE by sending an email to [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) with the details by the last day of the month prior to the month of desired distribution to the community!

**FREE Help Wanted postings in the Newsletter!:** You can list "Help Wanted" postings for FREE by sending an email to [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) with the details!

**Affordable Advertising in the Newsletter!** Affordable advertising for businesses is available in the Downtown Newsletter, starting at just \$25/month. See previous advertisers here: <http://www.downtowneastpoint.com/downtownnewsletter/>. Email [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) for more information! Deadline is the 20th of the month prior to the month of distribution.

**FREE Real Estate Listings in the Newsletter!** Any commercial space you have for lease or sale in the downtown area will be listed for FREE. Email [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org).

**Downtown Events/Festivals:** If you would like to participate in upcoming events, please check out: [www.downtowneastpoint.com](http://www.downtowneastpoint.com) & [www.eastpointcity.org](http://www.eastpointcity.org).

**Tri-Cities Business Networking Events** The Tri-Cities of East Point, College Park and Hapeville Economic Development staff joined forces to coordinate a series of business-to-business networking events throughout the year for merchants in the Tri-Cities area. Free to Attend. Simply email [erodgers@eastpointcity.org](mailto:erodgers@eastpointcity.org) to find out where the next one will be hosted!

**Additionally,**

**The City offers a 100% Freeport Exemption for those with qualifying inventory.**

**The City has a HUB Zone offering a competitive edge when bidding on Federal work.**

**The City has its own power and reliable source of water, separate from Atlanta.**

**List of benefits thru the State:** <http://www.myvirtualpaper.com/doc/georgia-brochures/business-incentives-brochure/2014082601/#0>



**DOWNTOWN EAST POINT IS A FOCUS AREA FOR THE CITY OF EAST POINT'S DEPARTMENT OF ECONOMIC DEVELOPMENT AND THE EAST POINT MAIN STREET ASSOCIATION (EPMSA). EPMSA'S MISSION:**

*To preserve and enhance the downtown area as the heart of East Point, communicating a sense of place, community pride and heritage, while providing for a successful business and residential environment.*

### ECONOMIC DEVELOPMENT

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